

Workshop on

**Reshaping European cities? – Exploring policies,  
practices and everyday realities concerning 'Airbnbification'**

in Salzburg from 24<sup>th</sup> to 25<sup>th</sup> November 2017

Organized by Angela Hof and Christian Smigiel, Department of Geography and Geology

**Programme:**

<b>WORKSHOP PART ONE, focus topic: Cities, urban politics and housing rentals / Airbnb</b>		
<b>Time</b>	<b>Friday, November 24<sup>th</sup> 2017</b>	
	<b>Topic</b>	<b>Speaker</b>
15:30 – 16:30	Registration and tea / coffee	
16:30 – 16:45	Welcome and introduction	<b>Angela Hof and Christian Smigiel</b>
16:45 – 17:15	<i>"Short-term rentals in private accommodation: impacts and administrative scope for action on the example of the City of Salzburg"</i>  <i>Kurzzeitvermietung in privaten Wohnobjekten: Auswirkungen und administrative Handlungsspielräume am Beispiel der Stadt Salzburg</i>	<b>Felix Holzmannhofer</b> <sup>1</sup> (Keynote) ( <sup>1</sup> City of Salzburg/Department for building regulation, A)
17:15 – 17:30	Discussion	<b>Chair of discussion: tba</b>
17:30 – 17:45	Urban policies against 'airbnbification'? Comparing the regulation of short-term vacation rentals in European cities	Thomas Aguilera <sup>2</sup> , <b>Francesca Artioli</b> <sup>3</sup> and Claire Colomb <sup>4</sup> (short talk) ( <sup>2</sup> Institut d'études politiques de Rennes, F, <sup>3</sup> Université Paris-Est Créteil, F, <sup>4</sup> University College London (UCL), UK)
17:45 – 18:00	Discussion	<b>Chair of discussion: tba</b>
18:00 – 18:15	The impact of short-term rentals on an emergent tourist city: the case of Thessaloniki	<b>Philip Katsinas</b> <sup>5</sup> (short talk) ( <sup>5</sup> King's College London, UK)
18:15 – 18:30	Discussion	<b>Chair of discussion: tba</b>
19:30	Dinner	

<b>WORKSHOP PART TWO, focus topic: Gentrification, neighbourhood change and housing rentals / Airbnb</b>		
<b>Time</b>	<b>Saturday, November 25<sup>th</sup> 2017</b>	
	<b>Topic</b>	<b>Speaker</b>
09:00 – 09:30	<i>Airbnb vs. Berlin – A data-driven approach to Airbnbification</i>	<b>Jonas Parnow</b> <sup>6</sup> (Keynote) ( <sup>6</sup> Information designer and data visualist, Berlin, DE)
09:30 – 09:45	Discussion	<b>Chair of discussion: tba</b>
09:45 – 10:00	When Airbnb challenges gentrification theory: towards a typology of Airbnb hosts in Reykjavík	<b>Anne-Cécile Mermet</b> <sup>7</sup> (short talk) ( <sup>7</sup> University of Neuchâtel, CH)
10:00 – 10:15	Discussion	<b>Chair of discussion: tba</b>
10:15 – 10:30	Impacts of holiday rentals in Lisbon and Barcelona	<b>Agustin Cocola-Gant</b> <sup>8</sup> and Ana Gago <sup>8</sup> (short talk) ( <sup>8</sup> University of Lisbon, PO)
10:30 – 10:45	Discussion	<b>Chair of discussion: tba</b>
10:45 – 11:15	Coffee/Tea	
11:15 – 11:30	The «collaborationist» economy of holiday rentals and the housing class gap. Notes from the Balearic Islands	<b>Marc Morell</b> <sup>9</sup> (short talk) ( <sup>9</sup> Universitat de les Illes Balears, E)
11:30 – 11:45	Discussion	<b>Chair of discussion: tba</b>
11:45 – 13:00	<b>Lunch and group photo</b>	

**Programme** - Workshop on "Reshaping European cities? – Exploring policies, practices and everyday realities concerning 'Airbnbification'". 24th to 25th November 2017, University of Salzburg, organized by Angela Hof and Christian Smigiel

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<b>WORKSHOP PART THREE, focus topic: Everyday urban realities – between commodification, micro-entrepreneurship and resistance</b>		
<b>Saturday, November 25<sup>th</sup> 2017</b>		
<b>Time</b>		
13:00 – 13:30	<i>"Between Conflict and Conviviality: (Post-)Tourism in Berlin"</i>	<b>Johannes Novy</b> <sup>1</sup> (Keynote) ( <sup>1</sup> Cardiff University, UK)
13:30 - 13:45	Discussion	<b>Chair of discussion:</b> <i>tba</i>
13:45 – 14:00	The airification of cities – making sense of the impact of peer to peer short term letting on urban functions and economy	S. Picascia <sup>10</sup> , <b>Antonello Romano</b> <sup>10</sup> and M. Teobaldi <sup>10</sup> (short talk) ( <sup>10</sup> Università di Siena, E)
14:00 – 14:15	Discussion	<b>Chair of discussion:</b> <i>tba</i>
14:15 – 14:30	Hosting on Airbnb; Navigating and Renegotiating micro-entrepreneurship in the Collaborative Economies	<b>Mathilde Dissing Christensen</b> <sup>11</sup> (short talk) ( <sup>11</sup> Drexel University & Roskilde University, DK)
14:30 – 14:45	Discussion	<b>Chair of discussion:</b> <i>tba</i>
14:45 – 15:15	Coffee/Tea	
15:15 – 15:30	The boom of Holiday Rental in Pollença, Majorca: A case study	<b>Nora Müller</b> <sup>12</sup> (short talk) ( <sup>12</sup> Universität Tübingen, DE)
15:30 – 15:45	Discussion	<b>Chair of discussion:</b> <i>tba</i>
15:45 – 16:00	Creating rent gaps within rental tenure. Airbnb-led rent shifts in Palma Old Quarter	<b>Ismael Yrigoy</b> <sup>13</sup> (short talk) ( <sup>13</sup> Uppsala University, SE)
16:00 – 16:15	Discussion	<b>Chair of discussion:</b> <i>tba</i>
16:15 – 17:00	Coffee/Tea & Final discussion	

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**Keynotes:**

Topic	Keynote speaker	Date and time
Short-term rentals in private accommodation: impacts and administrative scope for action on the example of the City of Salzburg	Felix Holzmannhofer (City of Salzburg/Department for building regulation, Austria)	Fri, 24 <sup>th</sup> November, 16:45 – 17:15
Airbnb vs. Berlin – A data-driven approach to Airbnbification	Jonas Parnow (Information designer and data visualist, Berlin, Germany)	Sat, 25 <sup>th</sup> November, 09:00 – 09:30
Between Conflict and Conviviality: (Post-)Tourism in Berlin	Johannes Novy (Cardiff University, United Kingdom)	Sat, 25 <sup>th</sup> November, 13:00 – 13:30

**Venue:**

University of Salzburg

Faculty of Natural Sciences

Hellbrunnerstrasse 34, 5020 Salzburg

Room: "Dekanatssitzungssaal" - on the first floor (1. OG)